

FOR IMMEDIATE RELEASE

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GenTel Contact:
Alex D. Vodenlich
President & CEO
(608) 217-5587
alex@gentelbio.com

GLAXOSMITHKLINE SCIENTIST JOINS GENTEL BIOSCIENCES AS VICE PRESIDENT OF ASSAY DEVELOPMENT

MADISON, WI – Dr. Anna Astriab-Fisher, a scientist specializing in immunoassay protocols at GlaxoSmithKline, Inc., has been named Vice President of Assay Development at GenTel Biosciences, Inc., the Madison-based protein chip-based life sciences company, it was announced today.

“Dr. Astriab-Fisher will be leading GenTel’s multiplex immunoassay development efforts,” said Alex Vodenlich, GenTel’s President and Chief Executive Officer. “Our recruitment of Dr. Astriab-Fisher is another concrete example of GenTel’s continued strong commitment to the multiplex immunoassay market,” he added.

Prior to joining GenTel, Dr. Astriab-Fisher worked in the Technology Development Department of the pharmaceutical company GlaxoSmithKline, Inc. at its Research Triangle Park site in North Carolina.

According to Dr. Robert Negm, GenTel’s Vice President, Business Development, “Dr. Astriab-Fisher has worked at GSK to meet the need for multiplex assays for pre-clinical and clinical research and she has experience developing and validating multiplexed immunoassays for use in these studies using GenTel’s platform. We are pleased to now be able to use this know-how to expand our product and service offerings for the benefit of our customers.”

“We have worked with Dr. Astriab-Fisher extensively over the past two years. She was instrumental in developing a fully automated assay protocol and accomplished considerable gains in assay sensitivity and precision using our slides at GSK,” according to Dr. Bryce Nelson, Vice President of Research and Development at GenTel.

GenTel BioSciences, Inc. is a privately-held multiplex immunoassay-based life sciences company. GenTel's mission is to deliver new standards in discovery, medical care, and public safety through the application of proprietary miniaturized tests. GenTel's technology offers a unique and powerful platform that is broadly applicable in the life sciences industry.

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